



The Feather Fund
NOLA

THE FEATHER FUND NOLA PARTNERSHIP PILLARS

Renewing our Community

Energizing our Mission

featherfundnola.com



A LETTER FROM OUR BOARD

Dear Community Supporters,

Thank you for your interest in partnering with The Feather Fund NOLA, a registered 501(c)3 with the mission to support three key principles. The first is to uphold and celebrate the culture, music, and history of the Aboriginal Indians (Injuns) of Louisiana and celebrate life through all cultures of Louisiana. The second is to provide education and activities to promote the aboriginal culture. The third is to provide STEAM (science, technology, engineering, art, and math) opportunities and programming for youth in high-need areas within our community.

Culture. Children. Change.

Our volunteer board is comprised of key community figures with a heart for economic development, cultural celebration, educational opportunities, and growth of the STEAM sector in Louisiana. Together, we embrace the color, flavor, and celebration that accompanies our State's rich history and seek partnerships with corporate supporters and community members to help us carry-out our mission.

Through a series of educational opportunities, STEAM showcases, special events, and live performances, The Feather Fund NOLA seeks to connect the technology sector that is so prevalent in Louisiana's economy with the people and resources who will turn the gears of TECH in this new age. Join us in renewing our community and energizing our mission.

Sincerely,

The Feather NOLA Board of Directors

Rachel Harris Ledet
30|90 Marketing

Glenn "Choyil" Jones
Data News Weekly

Ricardo Smith
My TBS Consulting

Marilyn Diggs
St. Charles Parish School
Board (ret.)

Tommy Fonseca
MAPP Construction

Dr. Lauren N. King
W. K. Kellogg Foundation

Caleb H. Didriksen III
DSW Law Firm

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OUR WHY?

CULTURE

Celebration of aboriginal culture through art exploration and education, music, dance, and live performance.

CHILDREN

Educational opportunity and exposure for our youth through tangible, touchable, and real-life, interactive events and experiences.

CHANGE

Our communities are well aware of challenges with high-crime, low-education, an unqualified workforce, and lack of economic and career training. We stand to inflict change through the energizing pillars: technology & training, empowerment & education, community, and sharing of history.

OUR HOW? ENERGIZING PILLARS

Our programming addresses the needs of preserving the Aboriginal CULTURE, empowering and uplifting our CHILDREN, and affecting economic and community CHANGE:

TECHNOLOGY & TRAINING

EMPOWERMENT & EDUCATION

COMMUNITY

HISTORY

T.E.C.H.



Join us in RENEWING our community and energizing our mission:

TECHNOLOGY & TRAINING
EMPOWERMENT & EDUCATION
COMMUNITY
HISTORY

[WATCH PROMO VIDEO HERE:](#)



COMMUNITY PARTNERS AND SUPPORTERS

We recognize the value of a skilled, readily available, and well-educated labor force and how this need affects local communities and state-wide economic growth. As a well-respected member of the community and a pioneer in your field, you have the power to build relationships with the community, employ locals, and support youth educational opportunities. As a result, a collaboration with The Feather Fund NOLA gives you the chance to leverage that power by funding programming that fosters community engagement & interaction, offers STEAM Activities for kids, and creates the conditions for authentic investment in the Culture of Louisiana. Join us! We have the practical expertise, credibility within the community, and a strategic agenda to fulfill your community programming needs (not to mention, it's a whole lot of fun)! Can we count on you to join our team?

Let us show you the way!
Laissez les bon temps roulez!

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2023 FESTIVAL SEASON

Spring Cultural Concert in St. Charles Parish

The Spring Cultural Concert will be held in Spring 2023 to kick-off the Festival Season! This Saturday evening event hosted at the West Bank Bridge Park will feature a local brass band, two Carnival Indian tribes performing, and a well-known Louisiana headliner to round out the event. Key sponsors and stakeholders will be highlighted throughout the evening by an interactive/event-style DJ that will create excitement and energy throughout the event.

This concert will also feature area food trucks and beer booth(s) to offer refreshments and snacking during this family-friendly event. Face painting, a photo booth, and other craft activities will be available for children and families.



Festival season is such an exciting time in Louisiana. The Feather Fund NOLA seeks to establish special programming and cultural fluency in St. Charles Parish and the River Parishes. By initiating Louisiana festival season with this colorful, vibrant event in St. Charles Parish, we will be participating in furthering the message that the River Parishes are a prized landmark for continued tourism, history, and cultural celebration within the State.



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2023 FESTIVAL SEASON

Sponsor Gala: Creole vs Cajun Cookoff, Destrehan Plantation

In partnership with the River Road Historical Society, we will host a VIP kick-off event to honor our sponsorship partners at Destrehan Plantation's Mule Barn.

This Sponsor Gala, a culturally delectable cookoff to feature creole and cajun fare, will celebrate Louisiana's rich history through food, music, and festivities. VIP table opportunities will be offered to our sponsors and partners with special photo opportunities featuring Carnival Indian Chiefs. This Gala will be hosted the week before (or week of) the Festival to serve as a special gathering with St. Charles Parish officials, notable community members, and leaders of our corporate community.



4th Annual Aboriginal Festival, St. Charles Parish

Our flagship event will be hosted at the West Bank Bridge Park in St. Charles Parish. Louisiana's top musicians will take the stage, Indians will second line into the festival from the levee and perform with brass bands in full regalia. Food vendors and food trucks will offer fare from French, German, and Spanish cultures, as well as craft and art booths representing each of Louisiana's aboriginal cultures. Our STEAM Kids' Tent will be hosted by STEM NOLA's Dr. Calvin Mackie and can launch rockets and other exciting science experiments. Our tech/industry partners can also showcase STEAM activities and participate in children's activities.



ANNUAL PARTNER LEVELS



TRUMPET LEVEL PATRON

- Flagship Sponsor for the Cultural Concert, Aboriginal Festival and Sponsorship Gala
- Logo on all event signage with largest placement
- Main Stage naming rights at Festival
- Logo on Festival t-shirt and poster as Flagship Sponsor
- Media mention on any tv commercials (St. Charles Parish media buy) and radio coverage (5 Cumulus stations) leading up to event
- VIP tent for employees at the Festival
- Flagship Sponsor at Patron Party with VIP table, Photo Opps
- On-stage appreciation at Festival, short presentation
- Tech Hub special focus (Features staff bios, hiring section, good news) in Data News Weekly community newspaper plus social media program (\$38,000 value for annual insertion)
- Volunteer opportunities at the Festival to participate in STEM/STEAM youth programming at the kids' tent
- Advertise on West Bank Bridge Park Electronic Board during festival
- Social media support: Share 4 advertiser Reels leading up to festival
- Official Feather Fund Supporter Beaded Patch to display
- Investment flagship level participation: \$275,000



TAMBOURINE LEVEL PATRON

- Major Sponsor for the Cultural Concert, Aboriginal Festival and Sponsorship Gala
- Logo on all event signage
- VIP tent for Sponsors at the Festival
- Major Sponsor at Patron Party with VIP table, Photo Opps
- On-stage appreciation at Festival
- Tech Hub special focus (Features staff bios, hiring section, good news) in Data News Weekly community newspaper plus social media program (\$38,000 value for annual insertion)
- Volunteer opportunities at the Festival to support the youth STEM/STEAM tent
- Advertise on West Bank Bridge Park Electronic Board during festival
- Social media support: Share 2 advertiser Reels leading up to festival
- Official Feather Fund Supporter Beaded Patch to display
- Investment for year-round participation: \$175,000



CONCERT PARTNER LEVELS

PATRON PARTNER

\$75,000

- Major Sponsor for the Cultural Concert
- Main Position Logo on all event signage
- VIP tent for Sponsors
- Photo Opp with Carnival Indians (feather suits)
- Opening Remarks at Concert + On-stage appreciation at Concert
- Social media support: Share 2 advertiser Reels leading up to the concert
- Named sponsor for all media advertising the concert (Cumulus Broadcasting radio from Baton Rouge to New Orleans; St. Charles Parish media)

GOLD PARTNER

\$50,000

- Named Sponsor for the Cultural Concert
- Medium Logo on all event signage
- VIP tent for Sponsors
- On-stage appreciation at Concert
- Social media support: Share 2 advertiser Reels leading up to the concert

SILVER PARTNER

\$25,000

- Named Sponsor for the Cultural Concert
- Medium Logo on all event signage
- On-stage appreciation at Concert
- Social media support: Share 1 advertiser Reels leading up to the concert



APPENDIX





The Feather Fund NOLA is a 501(c)3 founded on key principles of upholding Louisiana's rich history and cultural significance of the Aboriginal People of our State. Through inclusive activities, promotion of education and STEAM, and access to resources, we can work towards the betterment of our communities and RENEW our path for the future.

WHY: Five continents across the world host carnival events throughout their nations. Each of the other countries except for the US finance and showcase the historical significance and reap the benefits of tourism economics. The Feather Fund NOLA fills this gap in celebrating carnival in Louisiana.

THE FEATHER FUND NOLA IS SUPPORTED BY:





ST. CHARLES PARISH

OFFICE OF THE PARISH PRESIDENT

MATTHEW JEWELL
PARISH PRESIDENT

JENNIFER CRISP
EXECUTIVE ASSISTANT

Date: August 30, 2022

RE: Cultural Events and Partnership with Louisiana Culture & Curatives, LLC and The Feather Fund NOLA

To whom it may concern:

I am happy to support the 2022-2023 cultural and educational enhancements planned by the Louisiana Culture & Curatives, LLC (LACC) and its affiliated 501(c)(3) non-profit collaborator, The Feather Fund NOLA. Their slate of offerings will focus on uplifting the history and culture of South Louisiana and will celebrate the people and rich ancestries of our regional community.

As a promotional partner, St. Charles Parish will help raise awareness of the events through different marketing platforms. LACC and its contributors will also emphasize the importance of STEAM (Science/Tech/Engineering/Art/Math) and its impact on our economy. Local industrial stakeholders will be asked to highlight STEAM opportunities available to students and residents.

The cultural festivities will kick off in the Fall of 2022 and continue through Spring 2023, with the expectation of hosting annual events in the future. A full description of each scheduled event is enclosed.

I hope you will consider supporting the LACC's upcoming endeavors.

Yours truly,

Matthew Jewell
Parish President



Date: June 8, 2022

RE: Cultural Events and Partnership with Louisiana Culture & Curatives, LLC and The Feather Fund NOLA

To whom it may concern:

The River Road Historical Society has partnered with Louisiana Culture & Curatives, LLC (LACC) and their 501c3, The Feather Fund NOLA, and fully supports the cultural and educational planned for the 2022-2023 calendar years. These dynamic events, two of which will be hosted at the Destrehan Plantation, are focused on the history and culture of South Louisiana. They will be celebratory functions including a second line parade, a Sponsorship Gala, and a Cultural Festival.

The River Road Historical Society will support these endeavors through our various outreach channels and will host several activities on site at Destrehan Plantation. We understand the importance of cultural events in our community, education for our youth, and celebrations of life and history for our people.

Additionally, LACC has placed an area of focus on the STEAM (Science/Tech/Engineering/Art/Math) sector and plans to engage local industry organizations to promote and support tech and art activities, experiments, and engagements with youth in the community. This partnership between Industry Professionals in the fields of Petrochem/Oil & Gas/Manufacturing will prove to be an incredible opportunity to connect with our community's youth.

These cultural events will kick off in the Fall of 2022 and continue through Spring 2023, with anticipation of continued annual events each year. A full description of planned events is enclosed.

We request your support in backing these cultural and educational events as a partner, sponsor, or participant as we continue to build events and activities for community engagement in St. Charles Parish and around the River Region.

Yours truly,

Tracy Smith

Executive Director



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FOR THE
HUMANITIES

PRIME TIME

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New Orleans

August 5, 2022

Chris Robert
Louisiana Endowment for the Humanities
938 Lafayette Street
New Orleans, Louisiana 70113

To Whom It May Concern:

This letter is to offer my support for the Feather Fund NOLA, and their important work in the cultural sector. My organization, the Louisiana Endowment for the Humanities, has a long history supporting organizations that provide residents of Louisiana with access to quality humanities-focused educational experiences. We could not fulfil our mission without the universities, libraries, museums, and other cultural partners that engage their local communities to explore the rich history and culture of Louisiana. While we are located in New Orleans, we have a mandate to serve the whole state, and make a concerted effort to partner with organizations in communities outside of metro areas.

Feather Fund NOLA is developing a series of projects in St. Charles Parish that will focus on the culture, music, and history of the Aboriginal Indians of Louisiana. These initiatives will provide educational activities to promote the aboriginal culture, and also provide opportunities and programming for youth in high-need areas of their community. Notably, Feather Fund NOLA is engaging one of our close regional partners, the River Road Historical Society (in collaboration with Destrehan Plantation) to bring their programming to fruition.

Please considering offering your support to Feather Fund NOLA. The history and culture of Louisiana is kept alive and made accessible to all through their work. Thank you.

Sincerely,

Chris Robert, *Director of Grants / Assistant Media Editor*